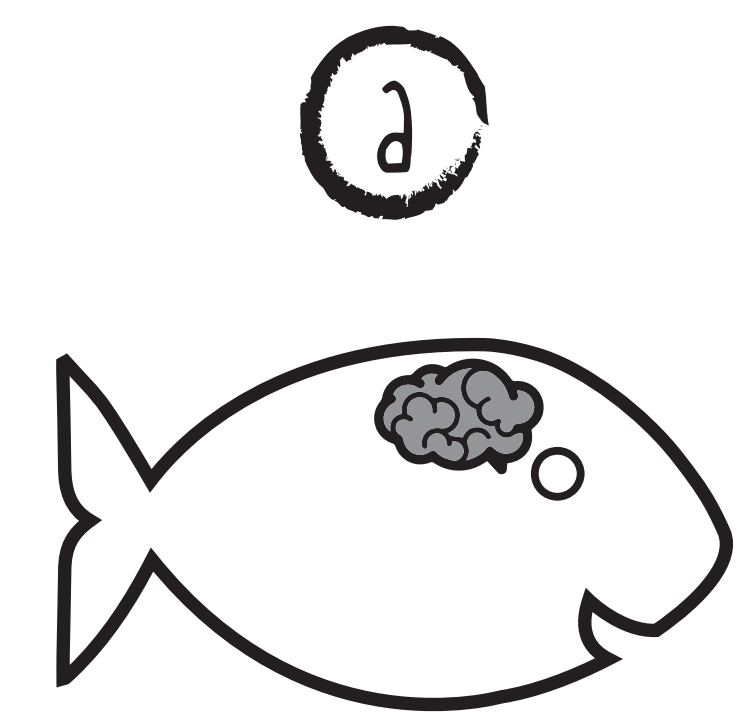


SME:
 company representatives: _____

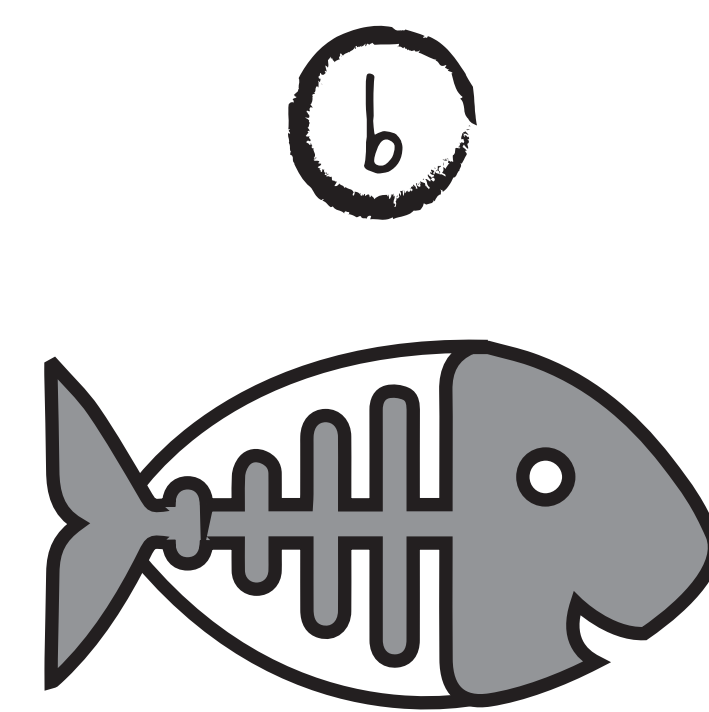
DESIGNERS:

Strategic PES (Product-Experience-Service) by Ricardo Mejía
 e: jrmejias@pktweb.com | b: http://dive.pktweb.com/
 // Print on A0 (841 x 1189 mm) B&W, one side, 52gsm recycled newsprint

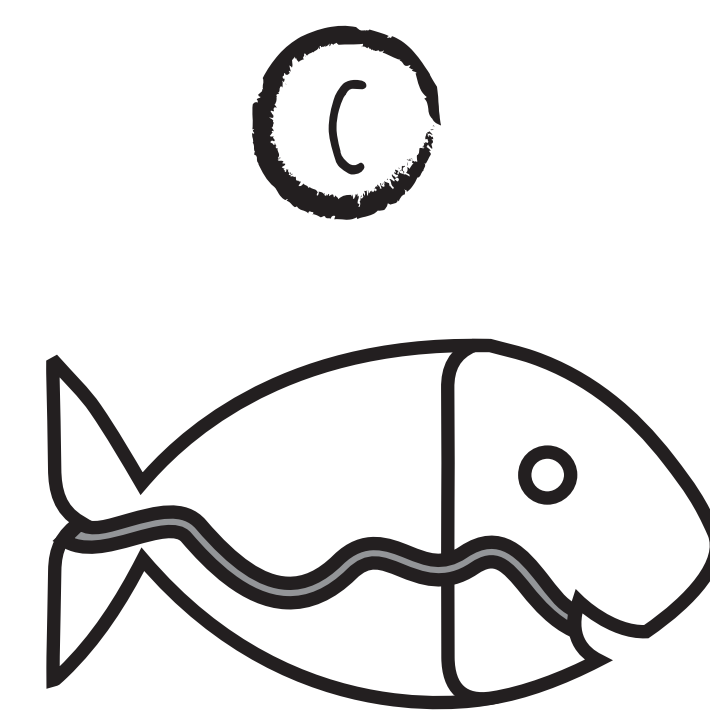
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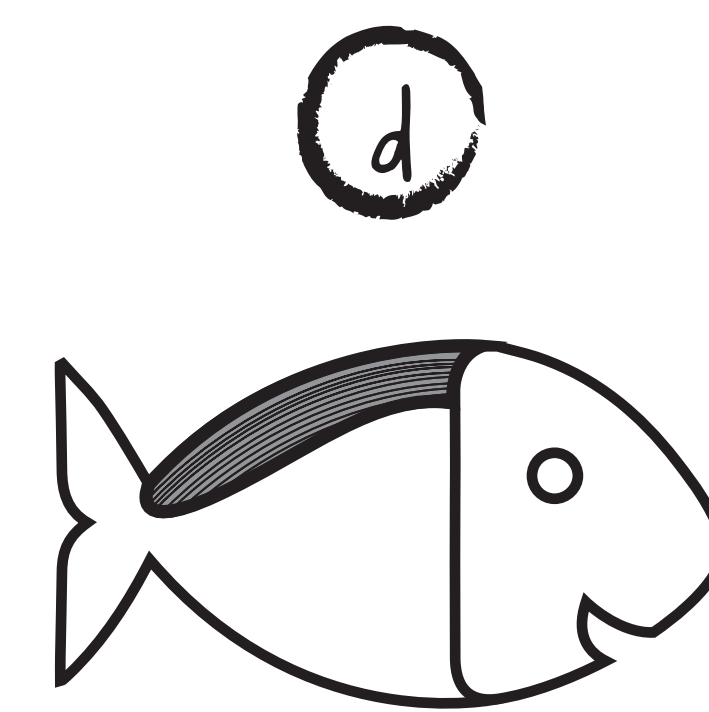
KNOW - HOW & VALUES



USERS

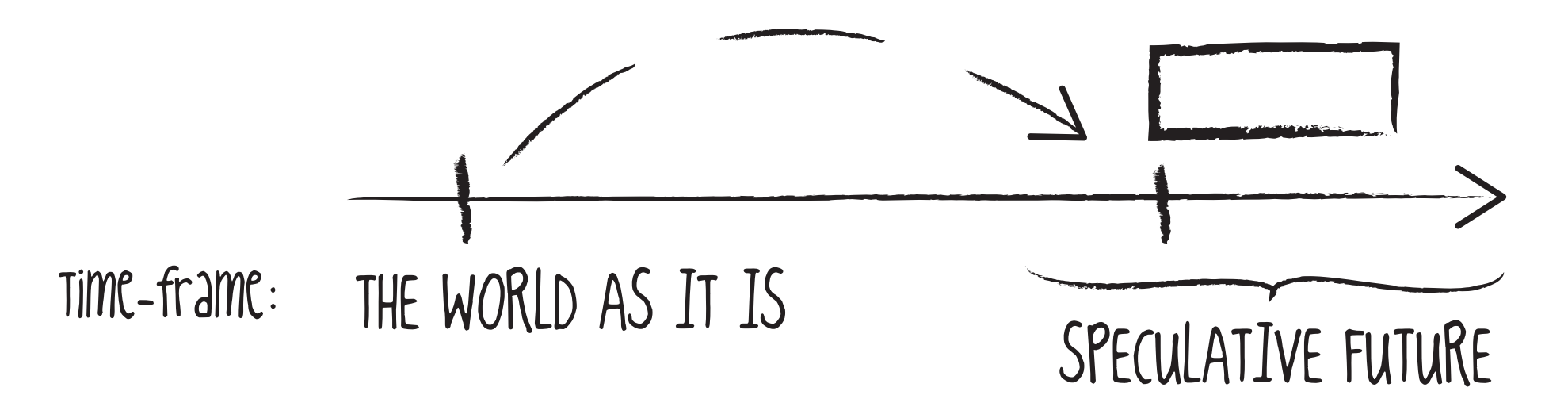


PRODUCT & SERVICES



FACILITIES & STAKEHOLDERS

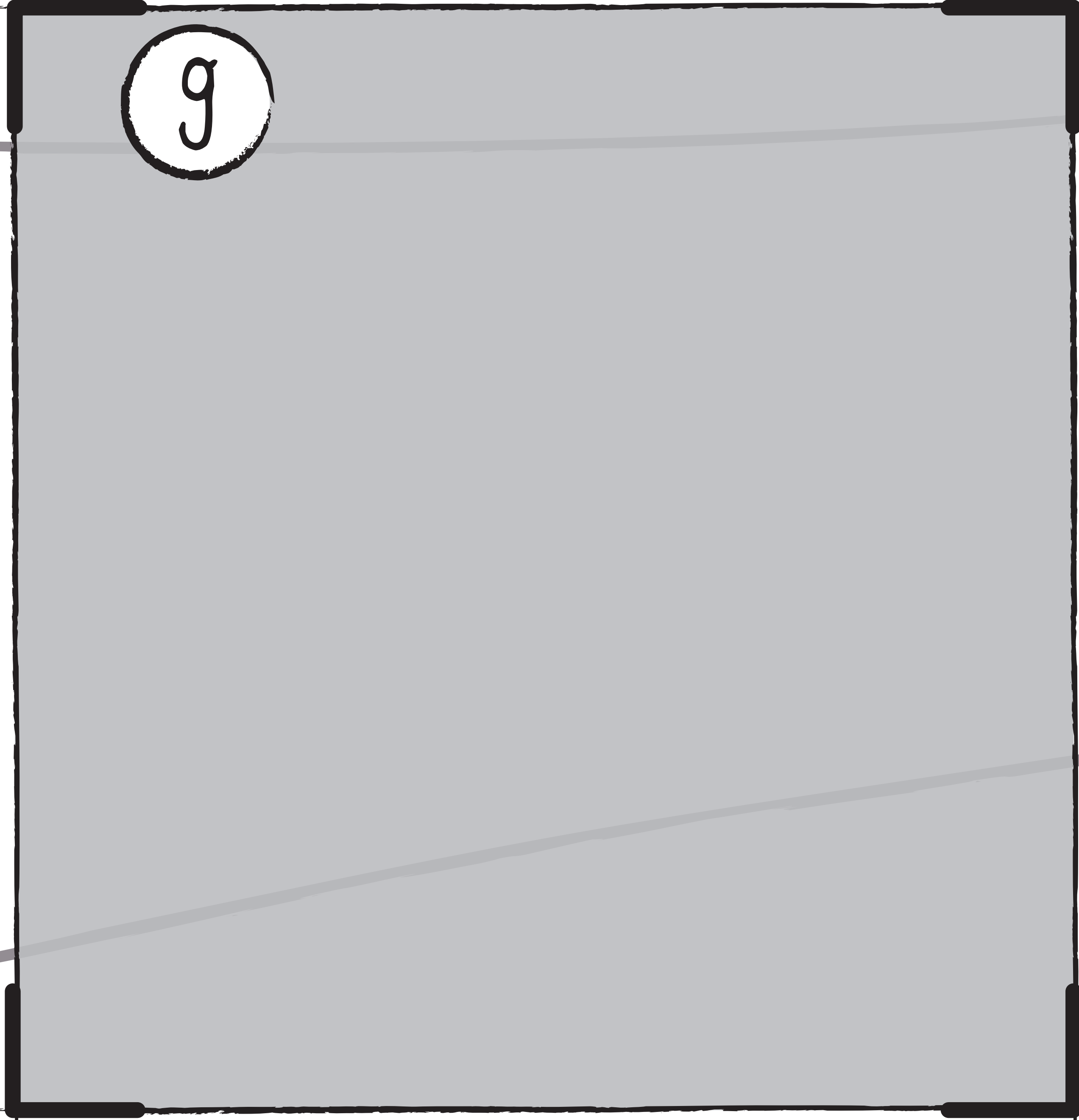
Domain:



e

f

g



SME:
company representatives:

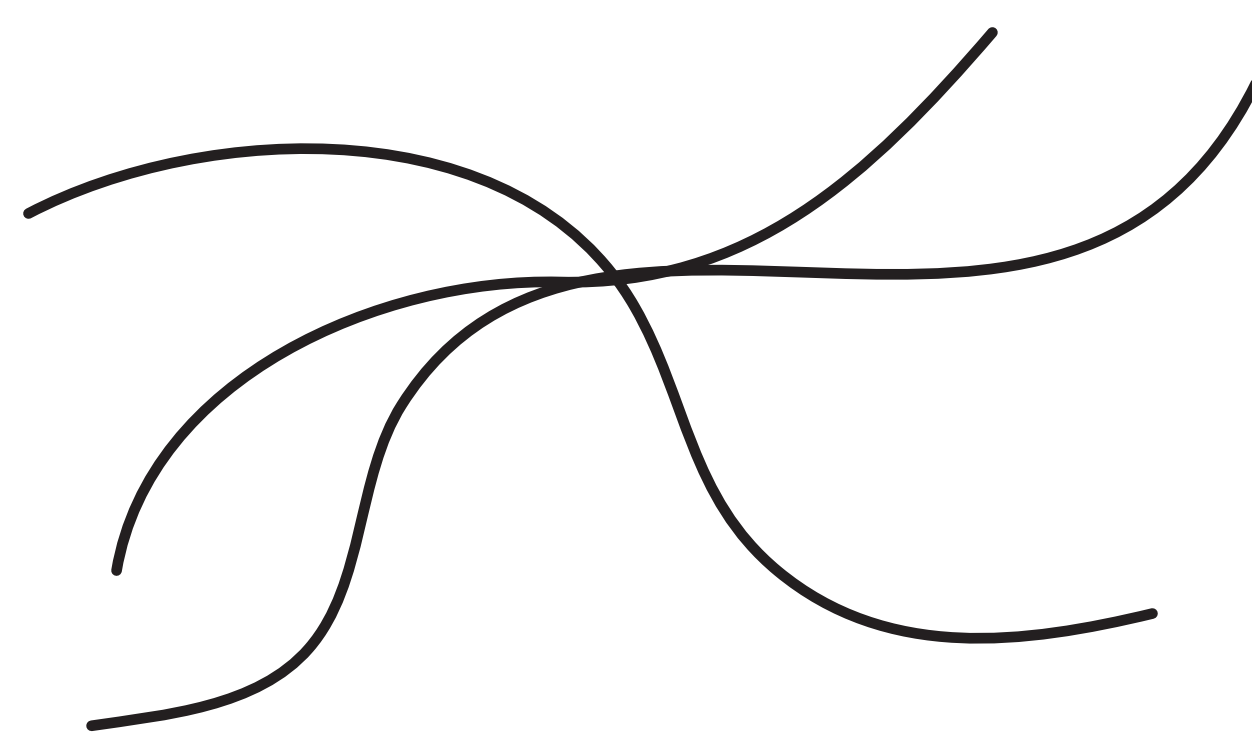
DESIGNERS:

Strategic PES (Product-Experience-Service) by Ricardo Mejía
e: jrmejias@pktweb.com | b: http://dive.pktweb.com/
// Print on A0 (841 x 1189 mm) B&W, one side, 52gsm recycled newsprint

Date:

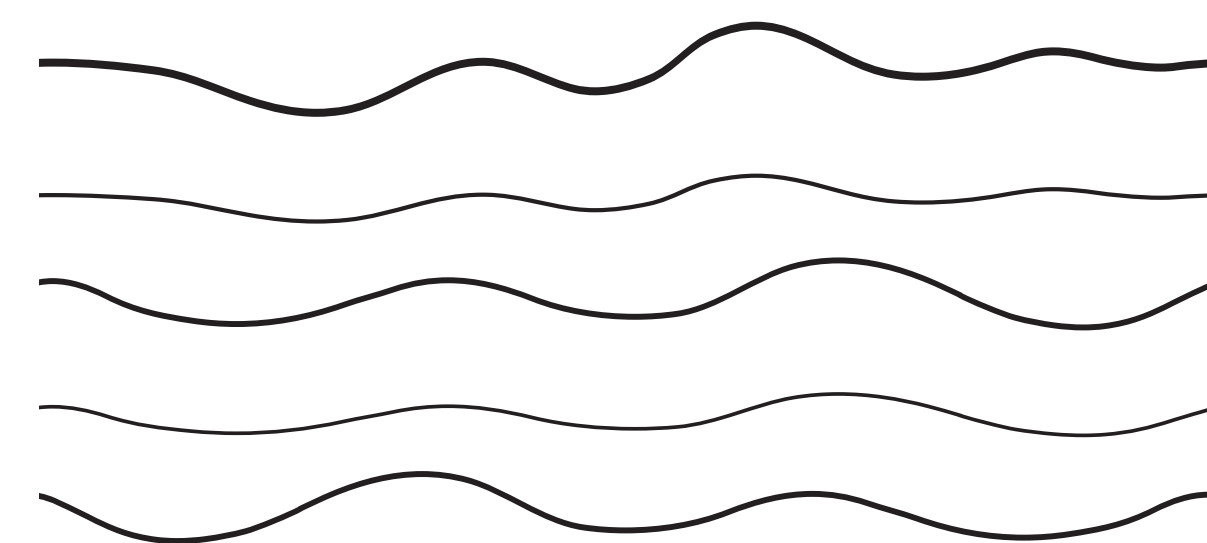
Dive 0.3

e



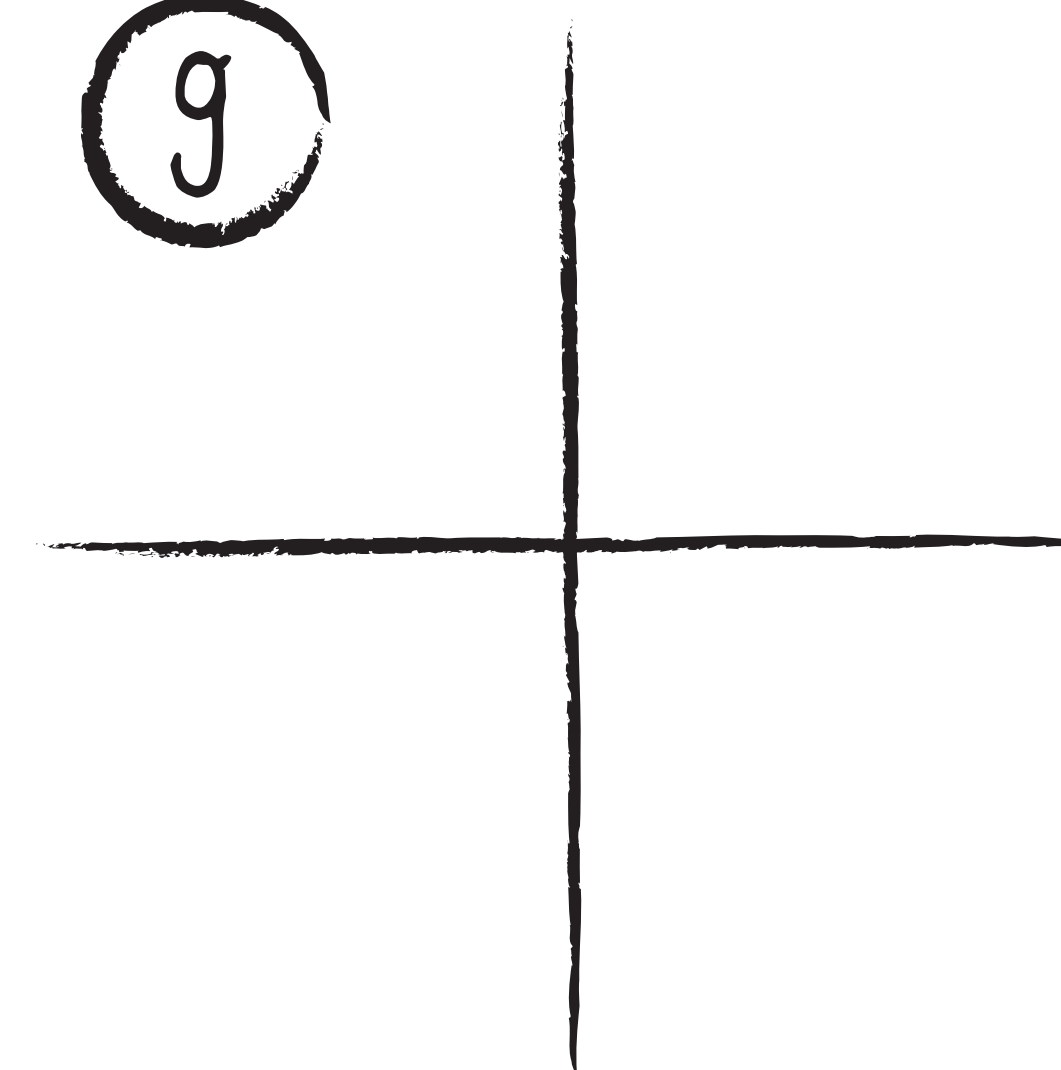
TRENDS & DEVELOPMENTS

f

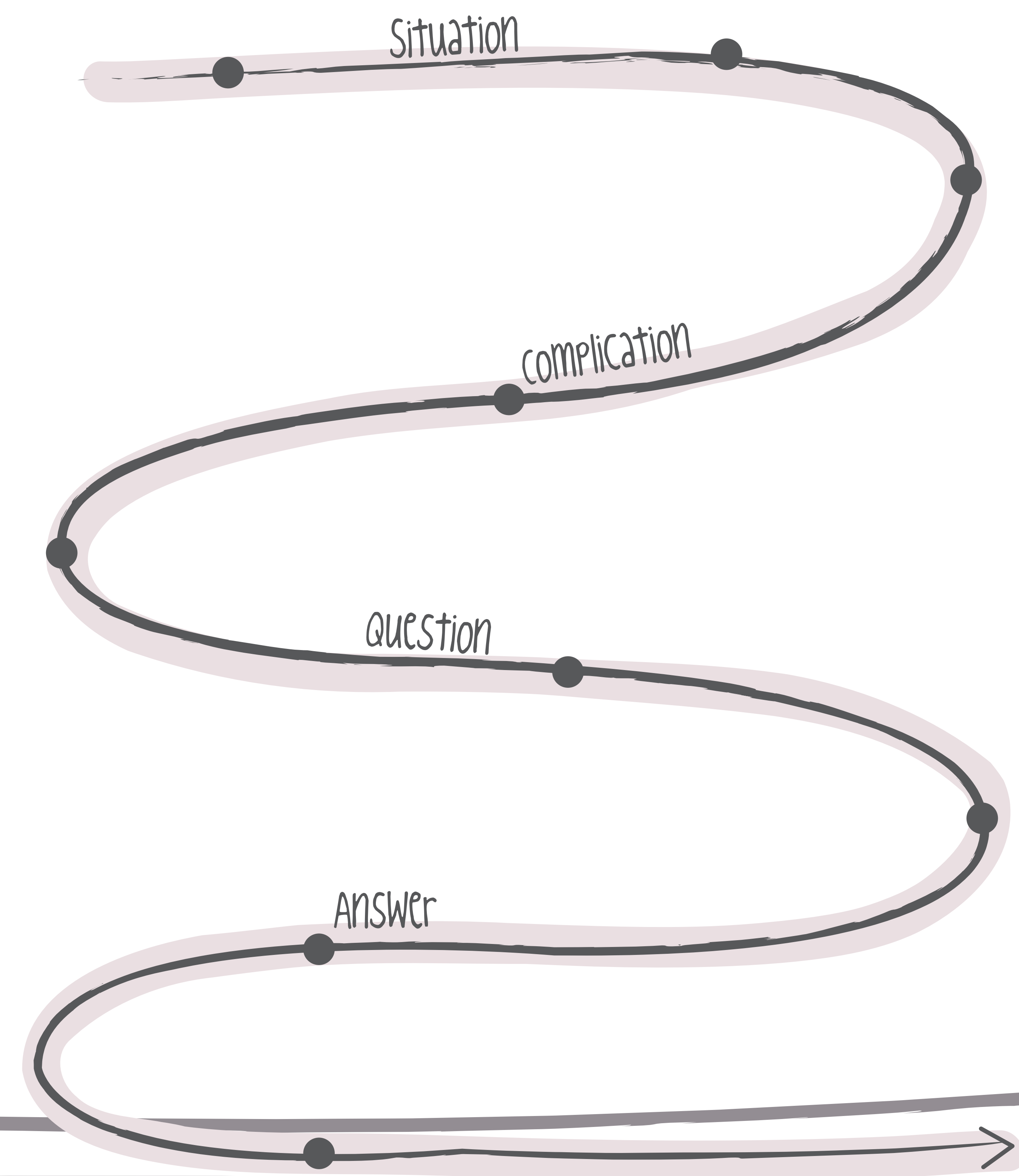
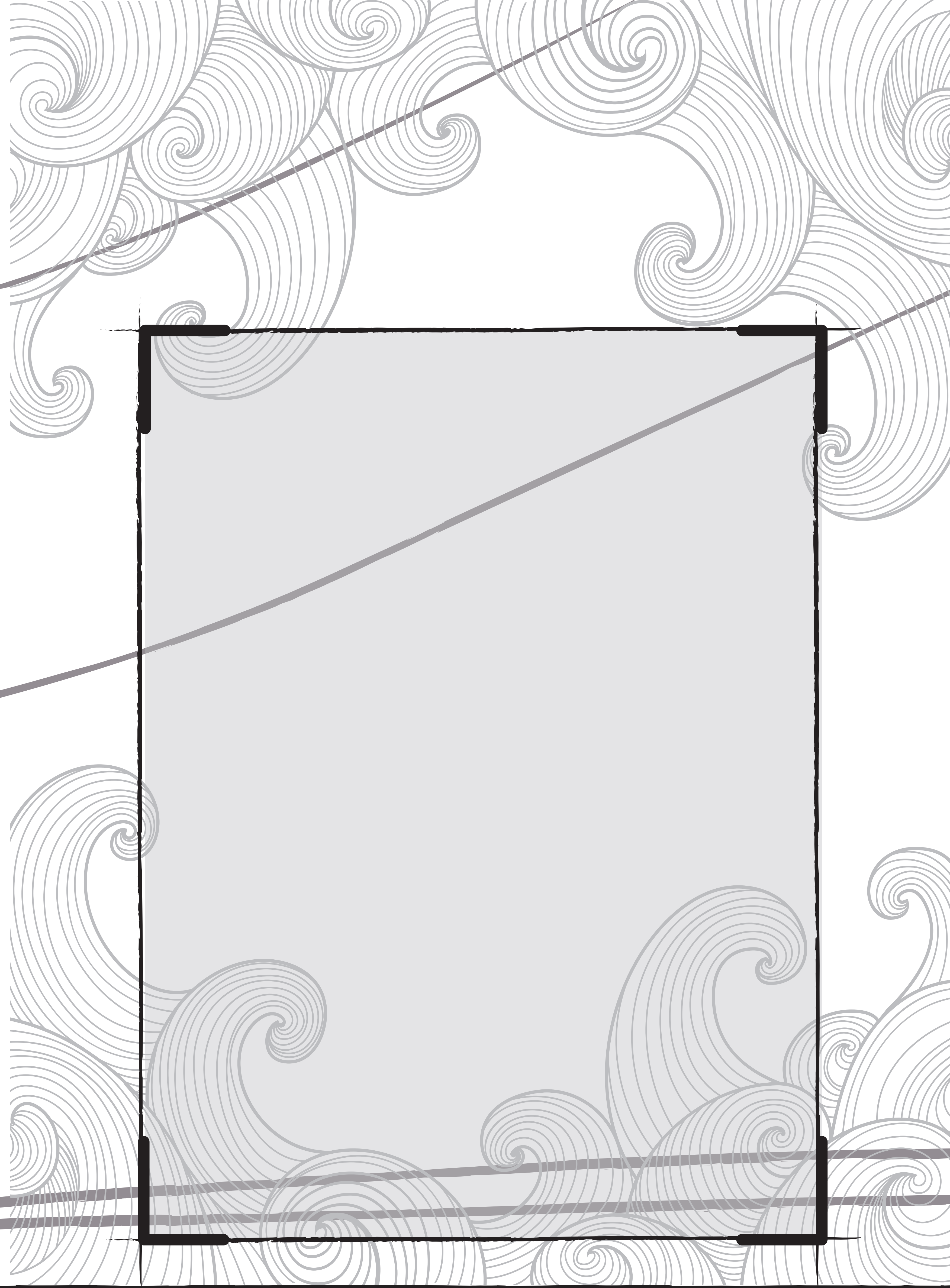


STATES & PRINCIPLES

g



CLUSTERS & CONCERNS

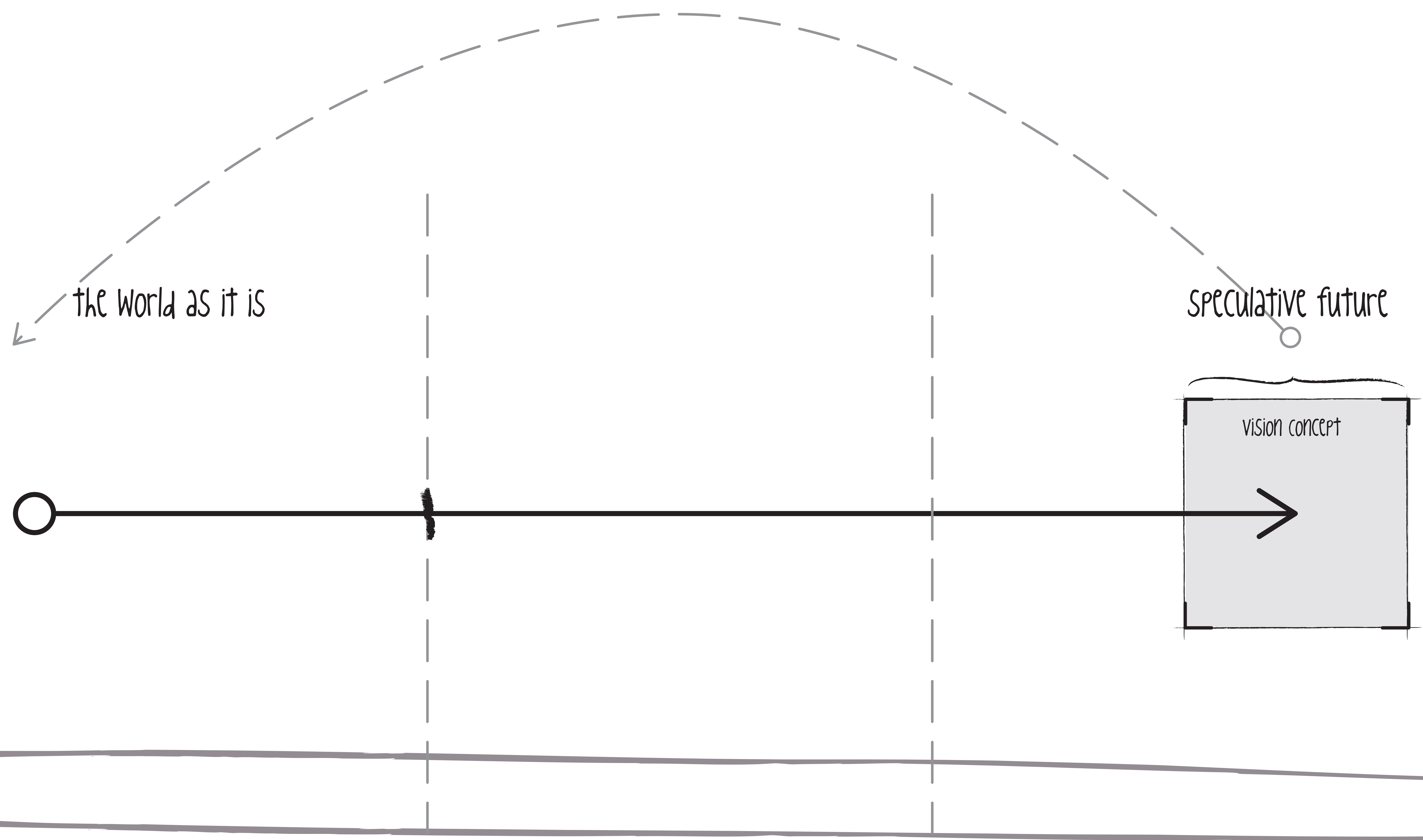


SME: _____
company representatives: _____

DESIGNERS: _____

Vision concept:

Story:



SME: _____
company representatives: _____

DESIGNERS: _____
